

BioNovelus Product CR-10 Set to Save Coffee Industry!

SCOTTSDALE, AZ / ACCESSWIRE / May 5, 2016 / BioNovelus, Inc. (PINKSHEETS: ONOV) is pleased to announce the triumph of CR-10, their environmentally friendly fungicide product. Test results in five coffee plantations have proven that biodegradable CR-10 is a coffee rust killer! Coffee rust or "roya" (*Hemileia vastatrix*) is a devastating fungus that has already cost \$2.5B to the coffee industry and 500,000 jobs in Central America since 2012. (Sources: ICAFE 02/2016 and Forbes 08/2014).

Since 2014, big name brands of coffee such as Starbucks, Keurig Green Mountain, Folgers maker J.M. Smucker, San Francisco Bay Coffee, along with USAID and several organizations have thrown over \$25M at the rust issue, trying to resolve it primarily by creating genetically modified (GMO) rust-resistant trees, which does not address the rust itself. Two years and a several million dollars later, coffee rust is still very present in Central America.

CR-10 saves the day! Victor Hugo Carranza Salazar, CEO of CoopeAgri R.L., a \$106M revenue cooperative in Costa Rica, active partner of Arizona based BioNovelus in this Pilot Test, explains: "CR-10 is a new real opportunity that gives hopes." He also admits that coffee rust is a plague and in 2015 his cooperative of 14,000 members lost \$11M to the disease.

To quote **Business Insider**: "After crude oil, coffee is the most sought after commodity. Coffee is worth over \$100B annually worldwide." "BioNovelus product, CR-10, is the most viable and proven solution to eradicate coffee rust, says Jean Ekobo, President of BioNovelus. CR-10 has already been approved by Costa Rican Customs, and we are in advanced negotiations with distributors for CR-10 in Costa Rica, and other countries in Central America, and Mexico."

Rather than genetically modified trees, or continual use of environmentally dangerous chemicals, BioNovelus offers to eliminate the rust devastation with their biodegradable, non toxic CR-10. CR-10 is the perfect solution for our planet.

About BioNovelus Inc.

BioNovelus, Inc. (PINKSHEETS: ONOV) is a biotech company that honors the environment with an innovative, cost effective, and disruptive technology-based solution to the problems of safety and cleanliness regarding food production and water supply.

Additional Information

For additional information: <http://bionovelus.com/results/>

Please contact: Nathalie Ekobo,
Marketing & Communications Director
BioNovelus, Inc.:

Skype: bionovelus.inc
+1 602-888-3424
NEkobo@BioNovelus.com

Forward-Looking Statements

This news release includes forward-looking statements covered by the Private Securities Litigation Reform Act of 1995. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results for fiscal year 2015 and beyond could differ materially from the Company's current expectations. Forward-looking statements are identified by words such as "anticipates," "projects," "expects," "plans," "intends," "believes," "estimates," "targets," and other similar expressions that indicate trends and future events.

Factors that could cause the Company's results to differ materially from those expressed in forward-looking statements include, without limitation, variation in demand and acceptance of the Company's products and services, the frequency, magnitude and timing of paper and other raw-material-price changes, general business and economic conditions beyond the Company's control, timing of the completion and integration of acquisitions, the consequences of competitive factors in the marketplace including the ability to attract and retain customers, results of continuous improvement and other cost-containment strategies, and the Company's success in attracting and retaining key personnel. The Company undertakes no obligation to revise or update forward-looking statements as a result of new information, since these statements may no longer be accurate or timely.

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933, and are subject to Rule 3B-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this press release, including, without limitation, statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and other results and further events could differ materially from those anticipated in such statements. Future events and actual results could differ materially from those set forth in, contemplated by, or underlying the forward-looking statements.

SOURCE: BioNovelus Inc.

###