

Bionovelus Makes A Breakthrough in the Fight Against Coffee Rust

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SCOTTSDALE / TheNewswire / OCTOBER 6, 2015 - BioNovelus, Inc. (OTC Pink: [ONOV](#)) received positive results from lab and field trials showing BioNovelus' technology as an effective, eco-friendly biopesticide against Hemileia vastatrix, the fungus named "coffee rust," or "roya" in Central and South America.

Coffee rust is a fungus that has been destroying coffee trees for years, costing one billion dollars per year to the coffee industry, along with 500,000 lost jobs, and leaving farmers in despair. Coffee rust is also believed to be responsible for the multiple waves of illegal immigration, mostly children, coming in 2014 and 2015 from Central America to the US.

"Valued at 1.8 billion dollars in 2013, the global market for biopesticides is expected to reach \$4.36 billion dollars by 2019, growing at a CAGR of 16.0% from 2014 to 2019. With these data and our positive lab and field results, we are very pleased to enter the market of biopesticides; our first product is designed as a biodegradable, eco-friendly alternative to toxic fungicides." says BioNovelus President Jean Ekobo. "Regulations for pesticides are becoming more rigorous, which will increase the demand for organic products."

The company is currently conducting another pilot test in Mexican coffee plantations. The results will be published through a press release.

About BioNovelus, Inc. (US OTC Pink: ONOV)

BioNovelus, Inc. is a Clean Tech company that aims to offer a portfolio of green solutions for many applications. The solutions address major global challenges: food safety and supply, and water safety and supply.

Our vision is to answer critical environmental problems and to replace harmful chemicals with our eco-friendly and profitable technologies in respect to our planet. Our mission is to offer proprietary disruptive green technologies that are innovative, cost-effective solutions for our customers, and partners, and benefit our shareholders and the planet at large.

Additional Information

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Forward-Looking Statements

Certain statements in this news release may contain forward-looking information

within the meaning of Rule 175 under the Securities Act of 1933, and are subject to Rule 3B-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this press release, including, without limitation, statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and other results and further events could differ materially from those anticipated in such statements. Future events and actual results could differ materially from those set forth in, contemplated by, or underlying the forward-looking statements.