

BioNovelus Reveals New Green Solution For Food Security at International Agricultural Fair

CEO and Chairman, Jean Ekobo, Reports Strong Interest at the International Exhibition

April 12, 2017 (Phoenix) — With ever increasing interest internationally in organic agriculture, BioNovelus' (PINKSHEETS: ONOV) booth at Agritrade Expo and Conference which took place March 23 and 24 in Guatemala commanded a lot of attention during the two-day fair.

BioNovelus CEO and President, Jean Ekobo, who led the company's Central American delegation, was not surprised that interest in the company's new organic sanitizer, CR-10 Disinfectant, was very high.

"After many months of research and testing, we chose Agritrade as the place to debut our new green disinfectant," said Ekobo. "This is an exciting offspring of our organic CR-10 Biofungicide, already known for killing bacteria, fungi and spores rapidly, safely and effectively."

This new green product, CR-10 Disinfectant, opens up a brand new market to BioNovelus. Management believes it is the solution to the growing demand for an organic sanitizer for postharvest agriculture.

Ekobo reports that CR-10 Disinfectant received a lot of interest from organic food providers at the Agritrade Expo. Potential customers included coffee producers, where CR-10 Biofungicide is still in the testing process, and interest came from other types of food producers — most of them shipping their produce to the US — including bananas, mangoes, baby carrots, baby zucchinis, tomatoes, green beans, and others.

In the wake of the recent foodborne diseases affecting companies such as Chipotle, Starbucks and Costco, food security has become a crucial priority both for the producers and food distributors.

Research has shown that CR-10 Disinfectant kills bacteria and viruses on contact, including *E. coli*, *Salmonella*, *Clostridium difficile* (*C. difficile*), *Campylobacter*, *Norwalk virus* (*Norovirus*), and others [Source: Dr. M. Oulé, Ph.D. – University of Saint Boniface, Canada] Management believes that it is safer, easier, and more effective to kill these sources of foodborne poisoning with BioNovelus' food sanitizer than for food producers to use toxic chemicals such as bleach, alcohol, or quaternary ammonium based products.

Because CR-10 Disinfectant is organic, non-toxic, 100 percent biodegradable, and has a longer efficacy life span protection effect [Source: Dr. M. Oulé, Ph.D. – University of

Saint Boniface, Canada], the company believes it is a real gamechanger in the food biosecurity space.

Other Corporate News

We are pleased to announce that Mr. Anthony J. Parkinson has been appointed as Chief Information Officer for BioNovelus. Parkinson has a background strong in investment banking, corporate finance, restructures, M&A negotiations, and strategic business management.

At present, Parkinson is Executive in Residence at the WP Carey School of Business at Arizona State University (ASU) where he has often been a guest lecturer and mentor. He is currently Vice-Chairman of Triage Now; Vice Chairman of Urbix Resources and Senior Strategic Advisor to Vitreox.

Parkinson will be handling the relationship with shareholders and potential investors. He can be reached at investor.relations@bionovelus.com

About CR-10 Biofungicide

CR-10 Biofungicide is a proven, biodegradable, non-toxic solution that kills bacteria, fungi and spores rapidly, safely and effectively. It is a new generation of biofungicide with a unique mode of action. BioNovelus management believes that CR-10 Biofungicide has a broad range of uses in crop protection before harvest, while CR-10 Disinfectant works for post-harvest production.

About BioNovelus Inc.

BioNovelus, Inc. ([ONOV](#)) is a bioscience company that honors the environment with an innovative, cost effective and disruptive technology-based solution to food, water and health problems.

Forward-Looking Statements

This news release includes forward-looking statements covered by the Private Securities Litigation Reform Act of 1995. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results for fiscal year 2017 and beyond could differ materially from the Company's current expectations. Forward-looking statements are identified by words such as "anticipates," "projects," "expects," "plans," "intends," "believes," "estimates," "targets," and other similar expressions that indicate trends and future events.

Factors that could cause the Company's results to differ materially from forward looking statements regarding the efficacy of the food disinfection, crop restoration, post-harvest crop disinfectant results, and results of the CR-10 disinfectant and registration approval include the lack of capital needed to complete testing, the lack of experience with pursuing approval of this product and modifications and receipt of information that may be demanded by the registration of the CR-10 formula and the delays in the various government approval processes unrelated to the product itself. Factors that could cause lower rates of success in CR-10 eradication of fungi, bacteria, viruses, and

spores include the method and timing of applications of CR-10, the strength of contamination, and other environmental conditions resulting in re-infection.

There is no assurance of when registrations in Guatemala will be obtained for CR-10 and various applications. There is no assurance that the food security, crop protection, and coffee rust applications will prove commercially viable. There is no assurance that any transaction will be done with Guatemalan distributors.

Factors that could cause the Company's results to differ materially from those expressed above include, without limitation, variation in demand and acceptance of the Company's products and services, general business and economic conditions beyond the Company's control, the consequences of competitive factors in the marketplace including the ability to attract and retain customers, results of continuous improvement and other cost-containment strategies, taste of coffee when our products are used, compatibility with other chemical products, and the Company's success in attracting and retaining key personnel. The Company undertakes no obligation to revise or update forward-looking statements because of new information, since these statements may no longer be accurate or timely.

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933, and are subject to Rule 3B-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this press release, including, without limitation, statements regarding potential plans and objectives of the Company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and other results and further events could differ materially from those anticipated in such statements. Future events and actual results could differ materially from those set forth in, contemplated by, or underlying the forward-looking statements.

— 30 —

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